

# JEANETTE LEHMANN

VISUAL COMMUNICATIONS SPECIALIST



## SKILLS

Concept Development  
Layout Design  
Content Writing  
Project Management  
Webdesign

## SOFTWARE

**Adobe Software**  
InDesign | Photoshop | Illustrator | Premiere  
**Web Platforms**  
Wix | Wordpress | Squarespace | Shopify  
**CRM Software**  
Hubspot | Unanet

## FREELANCE CLIENTS

Diane Hartman, Author  
Evansville Doula Group  
Challenge Island Headquarters  
Acros Gymnastics  
RiverBend National Writing Project  
Evansville Civic Theatre  
Luce Elementary School  
Greater Lafayette Hunger Hike

## EDUCATION

2004 OAKLAND CITY UNIVERSITY  
**MASTER OF ARTS IN TEACHING**  
2001 PURDUE UNIVERSITY  
**BACHELOR OF ARTS**  
Major – Visual Communications Design  
Minor - English

## PROFILE

**Versatile visual designer and marketing specialist with a proven ability to develop compelling creative strategies, lead diverse teams, and craft impactful content that resonates across audiences**

## WORK EXPERIENCE

**Proposal Specialist**  
08/21-PRESENT - LOCHMUELLER GROUP  
**Creative Director/Owner**  
05/18-5/20 - BRAINCHILD CREATIONS, LLC  
**English Teacher**  
08/09 – 10/10 - HENDERSON COUNTY HIGH SCHOOL  
**Summer Programs Coordinator/ GED Instructor**  
04/09 – 08/09 - UNITED METHODIST YOUTH HOME  
**English and Marketing Teacher**  
08/08-5/08 - PIEDMONT OPEN IB MIDDLE SCHOOL  
**English Teacher/ Academic Team Advisor/  
Assistant Speech Coach/ Theatre Costume Designer**  
08/04 – 05/08 - F.J. REITZ HIGH SCHOOL  
**Media Specialist/ Theatre Co-Director**  
10/01 – 12/03 - SOUTH SPENCER SCHOOL CORPORATION  
**Graphic Design Intern**  
05/01 – 07/01 - ARCHER ART GALLERY, AHMEDABAD, INDIA  
**Graphic Designer**  
11/99 – 05/01 - PURDUE MEMORIAL UNION MARKETING  
**Vice President of Marketing**  
04/99 -12/00 PURDUE STUDENT UNION BOARD  
**Graphic Designer**  
09/99 – 04/99 PURDUE UNIVERSITY AG COMMUNICATIONS