

JEANETTE LEHMANN

VISUAL COMMUNICATIONS SPECIALIST



SKILLS

Concept Development
Layout Design
Content Writing
Project Management
Webdesign

SOFTWARE

Adobe Software
InDesign | Photoshop | Illustrator | Premiere
Web Platforms
Wix | Wordpress | Squarespace | Shopify
CRM Software
Hubspot | Unanet

FREELANCE CLIENTS

Diane Hartman, Author
Evansville Doula Group
Challenge Island Headquarters
Acros Gymnastics
RiverBend National Writing Project
Evansville Civic Theatre
Luce Elementary School
Greater Lafayette Hunger Hike

EDUCATION

2004 OAKLAND CITY UNIVERSITY
MASTER OF ARTS IN TEACHING
2001 PURDUE UNIVERSITY
BACHELOR OF ARTS
Major – Visual Communications Design
Minor - English

PROFILE

Versatile visual designer and marketing specialist with a proven ability to develop compelling creative strategies, lead diverse teams, and craft impactful content that resonates across audiences

WORK EXPERIENCE

Proposal Specialist
08/21-PRESENT - LOCHMUELLER GROUP
Creative Director/Owner
05/18-5/20 - BRAINCHILD CREATIONS, LLC
English Teacher
08/09 – 10/10 - HENDERSON COUNTY HIGH SCHOOL
Summer Programs Coordinator/ GED Instructor
04/09 – 08/09 - UNITED METHODIST YOUTH HOME
English and Marketing Teacher
08/08-5/08 - PIEDMONT OPEN IB MIDDLE SCHOOL
**English Teacher/ Academic Team Advisor/
Assistant Speech Coach/ Theatre Costume Designer**
08/04 – 05/08 - F.J. REITZ HIGH SCHOOL
Media Specialist/ Theatre Co-Director
10/01 – 12/03 - SOUTH SPENCER SCHOOL CORPORATION
Graphic Design Intern
05/01 – 07/01 - ARCHER ART GALLERY, AHMEDABAD, INDIA
Graphic Designer
11/99 – 05/01 - PURDUE MEMORIAL UNION MARKETING
Vice President of Marketing
04/99 -12/00 PURDUE STUDENT UNION BOARD
Graphic Designer
09/99 – 04/99 PURDUE UNIVERSITY AG COMMUNICATIONS